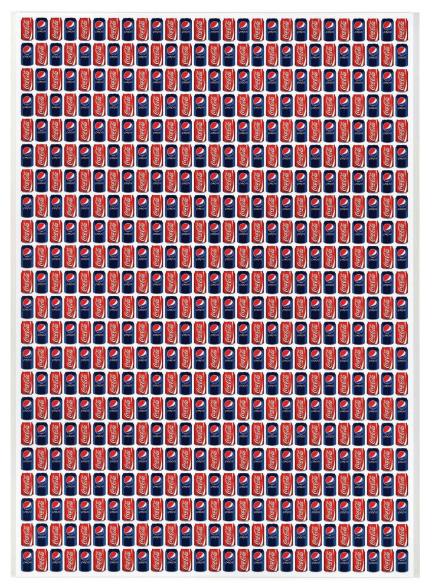
## NOW IN SOUTH FLORIDA | NEW & NOTABLE





RED REDUX "COKE/ PEPSI (594 CANS), 2011" graces the lobby of the W South Beach.

A walk through the **W South Beach** hotel functions as a minicourse in art (and design) appreciation. Texture, scale, flow, plus a knockout pool deck: The place just clicks. And the luxe hotel's style has long been reinforced by its impressive art holdings featuring prized works from owner Aby Rosen's personal collection. Newly debuted in the lobby is Jonathan Horowitz's Warhol-inspired pop-art painting, "COKE/PEPSI (594 CANS), 2011." Meanwhile, the hallways and guest rooms are invigorated by photographer Danny Clinch's black-and-white music-scene portraits of Kanye West, Missy Elliott and Iggy Pop. 2201 Collins Ave., Miami Beach, wsouthbeach.com –DL

## SOUTH FLORIDA

## **Burning Question**

Designers can always spot a stylish scene. With that in mind, we asked South Florida's top tastemakers: What is the social magnet for design-driven locals in your hood? –KA

"MC Kitchen. It's the place where all of the Design District's heavy hitters stop by for great food and cocktails after a long day or to catch up on the latest. It never fails. Each time I go, I run into a



on the latest. It never fails. Each time I go, I run into at least one of Miami's leading developers or designers. I find myself there quite often, considering it's conveniently located across the street from Ornare."

-CLAUDIO FARIA, U.S. DIRECTOR AND OWNER, ORNARE, MIAMI

"The Broken Shaker in Miami Beach. It's refreshingly original and I love it for its almost undone, lackadaisical design aesthetic. You don't get caught up or overwhelmed in the environment... and, of course, their handcrafted cocktails aren't too shabby either."



-LINDSAY L. PUMPA, INTERIOR DESIGNER/OWNER, L. PUMPA DESIGNS, AND ON-AIR DESIGNER ON HGTV'S *URBAN OASIS*, MIAMI BEACH

"Palm Beach is an ATM for charities, hosted at private estates or exclusive clubs. At the end of the evening, most attendees head over to HMF at The Breakers. It's a reflection of the Golden Age of Palm Beach with a modern twist."



-WILLIAM R. EUBANKS, FOUNDER/CEO, WILLIAM R. EUBANKS INTERIOR DESIGN INC., PALM BEACH