



EXPERIENCE THE EXOTIC



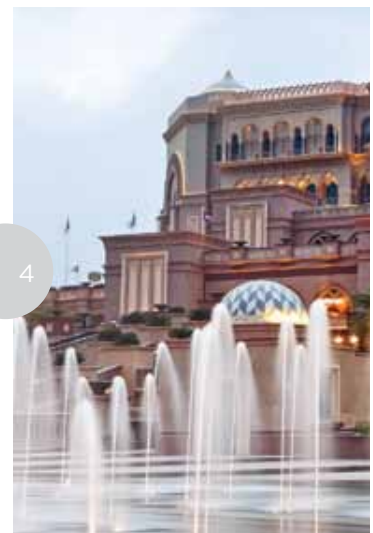
**Omni Select Guest members can enjoy exotic destinations
with the personalized service they've come to expect**

BY KRISTY ALPERT

IMAGINE DRIFTING TO SLEEP IN A luxurious palace with a vending machine dispensing gold bars. Or cozying in for the night in a resort perched above an elephant conservation. Whether it's relaxing in a top-rated spa, exploring the exotic or having a "bucket list" experience, from start to finish, Omni knows the most memorable vacations are the ones designed around an experience.



The Global Hotel Alliance has more than 300 hotels and resorts across 52 countries, including the Hotel Adlon Kempinski in Berlin, Germany, The Emirates Palace in Abu Dhabi, UAE, and Anantara Golden Triangle in Chiang Rai, Thailand.



Just like Omni, each of the member brands in the GHA reflects the distinctive local culture and lifestyle of each destination, making a guest's stay unique on every occasion.

Through its membership in the Global Hotel Alliance (GHA), Omni Select Guest members can enjoy many of the program benefits at more than 300 hotels and resorts across 52 countries and also receive "Local Experience" rewards as members of the GHA Discovery program.

GHA Discovery rewards travelers with local experiences. Designed by local experts, these innovative rewards offer members access to a large selection of adventures not easily available to the general public.

Omni Select Guest members are automatically enrolled in the GHA Discovery program, so guests can immediately enjoy benefits and earn membership-level credits on all eligible stays across the alliance.

"GHA Discovery has issued over 900,000 Local Experience awards," reports Chris Hartley, CEO for the Global Hotel Alliance based in Geneva, Switzerland.

A few of the most popular experiences

include fishing at night in Vilamoura, swimming with the whale sharks in Djibouti and touring the Potomac in Washington, D.C. on a presidential yacht.

"We believe that rewarding members with authentic, memorable experiences is much more valuable than simply collecting points," adds Hartley.

GHA Discovery extends many of the benefits Select Guest members have become accustomed to in Omni Hotels & Resorts across all hotels in the alliance, such as complimentary Internet access, room upgrades and late check-out, depending on their membership level.

Just like Omni, each of the member brands in the GHA reflects the distinctive local culture and lifestyle of each destination, making a guest's stay unique on every occasion. Here's a look at some of the most unique hotel destinations, each with a flair for originality and adventure.



Whether it's The Leela Palace in New Delhi, India or the Pan Pacific in Vancouver, British Columbia, hotels in the Global Hotel Alliance offer experiences that guests can't get anywhere else.



1 **The Leela Palace, New Delhi, India**

Opened in 2011, this exotic hotel has quickly become one of the top luxury properties in India. Nestled in the Diplomatic Enclave, The Leela Palace is home to Le Cirque, a restaurant synonymous with high-glamour dining.

2 **Pan Pacific, Vancouver, Canada**

One of Vancouver's finest hotels on the waterfront, this unique location boasts breathtaking views of Stanley Park, the harbor and the mountains.

3 **Hotel Adlon Kempinski, Berlin, Germany**

Located directly opposite the Brandenburg Gate on the former East Berlin side, The Adlon has hosted celebrities such as Charlie Chaplin, Herbert Hoover, Josephine Baker and Marlene Dietrich. Destroyed after WWII, The Adlon was rebuilt and reopened in 1997 after the German reunification.

4 **The Emirates Palace, Abu Dhabi, UAE**

Going beyond five star luxury, this palace offers 394 guest rooms and suites, a private beach, exquisite décor (including marble imported from 13 countries) and even comes complete with its own gold vending machine that dispenses 1g, 5g and 10g gold bars!

5 **Anantara Golden Triangle, Chiang Rai, Thailand**

Perched on the lush hills of Thailand's border with Myanmar and Laos, guests of this exotic resort can learn about elephant conservation and life as a mahout in their elephant camp.